

Kiama Community Radio

Bombo | Gerringong | Gerroa | Jamberoo | Minnamurra

Reach a local audience while supporting a local organisation.

Support Local

We are a local not-for-profit group dedicated to the support of local business, community groups and artists.

Reach Local

Our audience is made up of local listeners and community members of all ages and interests, from all walks of life.

Be Local

When you partner with us you are strengthening or becoming a part of our local community tapestry.

Our Purpose

Why do we exist?

The purpose of the Kiama Community Radio is to connect the community within the Kiama Local Government Area (LGA). Kiama Community Radio is the first of its kind dedicated to communities from Gerroa in the south to Minnamurra in the north and to Foxground, Jamberoo, Carrington Falls and the Upper Kangaroo Value in the east. We provide a wide range of information and entertainment specific to the local government area but of interest to the region and beyond.

Our Product

What do we do?

As one of just two media outlets left in our area, we believe it's more important than ever to bring good quality content to the people of the Kiama LGA and beyond. The 2019 National Listener Survey showed that throughout non-metro NSW, 30 per cent of people aged 15 years and over listen to community radio. They listen mainly to hear local information and diverse specialist programs not heard anywhere else. They listen because they hear local voices telling local stories and playing local music. This is what we currently offer as an online podcast, which has the potential to reach even more ears in the digital age.

Our Audience

Who will you reach?

Since launching in July, our podcasts have been downloaded over 1,500 times. We have a strong interactive presence on Facebook and our weekly newsletter has an average open rate of over 50 per cent. Given Kiama's population of over 15 year olds is approximately 18,000, as KCR matures, we anticipate the potential for up to 5,000 locals tuning in each week. Because we are an online service, we have the ability to reach a much broader audience; from the region, the state, and even national and international audiences. KCR offers a range of community partnership/ sponsorship arrangements for local artists, performers, business and organisations to take advantage of this reach.



Community Partner

Share your expertise...

If you have skills or expertise that could assist in the growing of our organisation, then reach out to discuss what it is you can do to help. Partnering with other local businesses is a part of our ethos.



Segment Sponsor

Name our segment...

Want your name on a post and at the end of every segment? Consider becoming a segment sponsor. If your audience loves sport then support sports, if your audience loves events then support What's On and let us help you reach your target audience.



Show Sponsor

Contribute to us...

As a not-for-profit organisation run by volunteers, we need assistance financially so reach out to hear about the different packages and levels of sponsorship we have available and you could become one of our major partners.

Contact Us

→ **Email Address**
kiamacommunityradio@gmail.com

→ **Website**
www.KiamaCommunityRadio.org

→ **Facebook**
@KiamaCommunityRadio